



No. 1-1/2014-R&C [CFA]

Dated: 17-03-2015

Circular R&C-CFA No. 112/14-15

Subject: Introduction of promotional scheme to waive off 50% installation charges for new Landline and Broadband customers in Kolkata TD only - reg.

1. CGM Kolkata TD may kindly refer to his office proposal letter no. 639/sales/ECT/CFA dated 28-02-2015 seeking approval for waiver of installation charges for new Landline & BB connections.
2. The proposal has been examined in this office and the competent authority has decided **to introduce promotional schemes to waive off 50% installation charges for new landline and broadband connections for a period upto 30-04-2015 in Kolkata TD only:-**

Details are as below:-

- (i) Discount of 50% on installation charges for new Landline connections in urban area (i.e. Rs. 375/- instead of Rs. 750/-) and rural area (i.e. Rs. 275/- instead of Rs. 550/-).*
- (ii) Discount of 50% on installation charges for new Broadband connections in urban & rural area both (i.e. Rs. 125/- instead of Rs. 250/-).*
- (iii) Discount of 50% on installation charges for new Landline+Broadband connections in urban area (i.e. Rs. 500/- instead of Rs. 1000/-) and rural area (i.e. Rs. 400/- instead of Rs. 800/-)*
3. The circle will ensure to comply with all regulatory mechanism.
4. All other terms and conditions shall remain unchanged.
5. These instructions shall be effective **w.e.f. 19-03-2015 in Kolkata TD only for a period upto 30-04-2015.**
2. This circular is issued based on the approval of Competent Authority in Broadband cell file No. 64-133/2014/Tariff/14-15. For any queries/clarification in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23322064 and Fax No. 011-23734052).

AGM (T&C)-CFA

To

The CGM, Kolkata TD.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/NB/CN), BSNL.
4. All PGMs / GMs - CFA, CO BSNL.
5. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
6. GM (IT), CO BSNL – for placement on BSNL Website.
7. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-133/2014/Tariff/14-15 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
8. AD OL for Hindi version
9. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
10. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
11. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
12. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
13. Guard File.

DM (T&C)-CFA